

#Scale Global

OPPORTUNITY FOR THE GLOBAL DEVELOPMENT OF
POLISH TECHNOLOGY COMPANIES & STARTUPS



4 MARCH 2024

WARSAW GOOGLE CAMPUS

- 11:00 - 12:00** **REGISTRATION & COFFEE**
- 12:00 - 12:20** **OFFICIAL OPENING**
Michał Kramarz, **Google for Startups**
Magdalena Kotlarczyk, **Google Poland**
Mr. Ahmed Al Mansoori, **the Embassy of the United Arab Emirates in the Republic of Poland**
- 12:20 - 12:40** **WHY MIDDLE EAST?**
Małgorzata Panek-Kasińska, **MK Business Link**
- 12:40 - 13:10** **TOP TECHNOLOGY TRENDS IN THE GCC REGION**
Representative of **DUBAI CHAMBER OF DIGITAL ECONOMY**
- 13:10 - 13:40** **THE BEST SUCCESS STORIES OF GITEX GLOBAL**
Ayman Hassan, **DUBAI WORLD TRADE CENTRE**
- 13:40 - 14:10** **COFFEE BREAK**



FOR BUSINESS

Conference Room

- 14:10 - 14:40** **PRESS BRIEFING**
- 14:40 - 15:40** **ROUND TABLE DISCUSSION**
- 15:40 - 16:20** **NETWORKING**

SIGN UP!

FOR START-UPS

Auditorium

- 14:10 - 14:40** **INVEST THROUGH NORTH STAR**
Zarko Ackovik, **DUBAI WORLD TRADE CENTRE**
- 14:40 - 15:30** **PITCH COMPETITION**
- 15:30 - 16:00** **NETWORKING**
- 16:00 - 16:20** **WINNER ANNOUNCEMENT OF PITCH COMPETITION**

ORGANISERS



COMMUNITY PARTNERS



powiat pilski

Innovations Hub Foundation